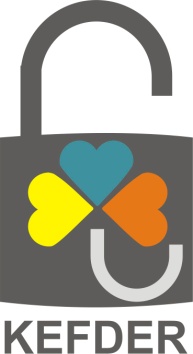
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| --- | --- |
| Country | Turkiye |
| Name of the organisation | Kulturel Etkileşim ve Farkındalık Derneği(KEFDER), (The Association of Cultural Interaction and Awareness) |
| Name of the contact | Dr. Emel Alaybeyoğlu |
| Phone/ E-mail | 0905364910890/emelly73@hotmail.com |
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| Address | Koşukavak, 4169/2 sokak No:5,35080, Bornova/İzmir |
| OID Number | **E10334015** |
| PIC Number | 883452236 |
| National ID Number | 35-059-062 |



###### Short description of the organisation

Kefder is a non-profit organization based in Izmir-Turkiye which aims to make people aware of social, cultural, technical, economic, and environmental matters by providing local, national, and international interaction and cooperation with 10 years of experience, expertise, and an extensive network.

Cultural awareness is being aware of the values, beliefs, and perceptions. Because transportation and communication tools are shaping up at incredible speed, the diversity between societies and cultures is noticed more nowadays. As a result, cultural interaction is gaining speed at the same rate. People living in different geographical lands, speaking other languages, religions, thoughts, and lifestyles are enjoying similar things now. This era exposes people being as people who have their own cultural attitudes but also familiar with other cultures in the World. The contemporary person is expected to know much about his own culture and should know and respect the characteristics and values of other cultures and have the knowledge and awareness to interact with his own culture and the other ones. We believe that if people have cultural awareness, they support respect, and tolerate each other, set up empathy, recognize common problems, and look for their solutions. Therefore, they perceive the cultural variety, not as a problem but as an advantage. For these reasons, our association aims to work on this main topic. We are giving importance to various processes of lifelong learning and nonformal education.

###### Specific skills and proposed activities

KEFDER brings together people from various jobs, genders, economic levels, and ages and also cooperates with other nongovernmental organizations (NGOs) and institutions. Members of our association are a wide and interdisciplinary group of people who are working with collaboration, synergy, and co-creation between public and private players.

We are working for ensuring cultural interaction, cultural heritage, cultural tourism, and digitalization in the cultural fields. Cultural and creative industries are an important part of the "social" dimension of democracy and sustainability. Digitization also provides new training opportunities in creative industries for all the people around the world by generating music, filmmaking, video games, digital twins of natural and historical heritage objects(NFD),… etc. We are interested in making workshops to improve people's skills in traditional handcrafts, local food culture, fine arts, printings, natural dyes, felt arts, mosaics, ceramics,... etc. Additionally, we are working to inform and raise awareness on people about important issues around the world.

We are preparing educational activities such as courses, seminars, conferences, panels, and workshops, organizing festivals, cultural trips, meetings, concerts, exhibitions, and competitions, and producing presentation materials.

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| Emel Alaybeyoğlu | *President* | Project manager, 23 years of work expriences with research and development, project management, production planning-purchasing and academic researches on sustainability, sustainable product development,  and also experiences on business development, coaching, mentoring, PhD. in Textile Technology. |
| M.Ozgur Koroglu | *Board Member* | Social media and communication manager, 25 years of work expriences on Electrical&Electronic Engineer(Master Degree) and Journalist (Bachelor degree). Freelance Professional Photographer, Photojournalist, Tennis umpire. |
| Hulya Yolcu | *Board Member* | Lawyer |
| Nilgün Vural | *Board Member* | Artistic and Creative expert, Teacher, Painter, Professional Artist, Museology, History of Art. |
| Serap Çetmeli | *Board Member* | Artistic and Creative expert, Artist,  experiences  with 15 years of art creation ,drawing, painting ,and attended local and international feats and activities such as Fabriano Watercolor Fest. Proffessional engineer with 20 years of management experience |

*Board Members*

###### References

Previous projects on the national level

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| --- | --- | --- | --- |
| **Project acronym / starting date / Programme** | Main objectives | **Main activities** | **Role in the project** |
| Kefder Seminars  /2023/Regional | Awareness on environmental issues | Seminar | Project Coordinator |
| Awareness of Covid 19- Butterfly effect / 2020 / National | Prevent spread of Covid 19 | Increase the awareness of society using social media via pictures/images | Project Coordinator |
| Awareness Talks/2014-2016/Regional | Increasing awareness | Interview, seminar | Project Coordinator |
| YOU.CODE Young Community Developers- 2015/Erasmus+ | Mobility of learners and staff | Workshops, international seminar | Participant |
| AECC-''Amateur Izmir English Conversation Club''’/2012-2016/ Regional | Improving foreign language, cultural interaction | Workshops, trainings | Project Coordinator |
| Cultural Treasure Hunt /2014/ Regional | Historical awareness, gaming | Competition, trainings | Project Coordinator |
| Izmir on the canvas through the eyes of our young guest/2014/Regional | Cultural interaction using arts and music | Workshops, exhibition | Project Coordinator |
| Logo Contest /2013/ Regional | Determination of the association logo | Competition | Project Coordinator |