



2022 Annual Report

Youthmakers Hub

Our Scope
Through a variety of services, we strive for transformation and we get a step closer to achieving our vision, to make young people be the change they want to see in the world.

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Co-founders' note

Dear Friends and Supporters of Youthmakers Hub,

As we reflect upon 2022, we are filled with a sense of accomplishment and pride in the journey we've undertaken together. Youthmakers Hub, from its inception, has been a dream that sought to empower young individuals and serve as a catalyst for social change.

Today, we stand before you with hearts full of gratitude for the strides we've made to pursue this vision. Our vision, "To cultivate a new generation of empowered young individuals who create positive change and serve as a catalyst for social change by providing the necessary tools and knowledge and fostering collaborations in Europe and Africa," has guided our every step. In 2022, we brought this vision to life in ways that exceeded our expectations.

The impact of Youthmakers Hub in 2022 has been nothing short of remarkable. We invite you to explore the details and stories of our activities from last year, which can be found in our annual report on our website. These stories are a testament to the dedication and hard work of our team, partners, and the incredible young individuals who have joined our mission.

In 2022, we witnessed the growth of a new generation of empowered individuals passionate about creating positive change. Through our programs and workshops, we provided essential tools and knowledge to equip them for their journey. It's heartening to see the enthusiasm with which they have embraced our mission and are actively contributing to social change in their communities.

As co-founders, we are proud of what Youthmakers Hub has achieved in 2022, but we also recognize that much more work is to be done. Our commitment to our vision remains unwavering, and we are excited about the possibilities of the future. We extend our heartfelt thanks to each and every one of you who has supported us on this incredible journey.

This work was made possible thanks to the incredible effort of our team. We express our deep gratitude for your consistent support throughout numerous hours of video calls, dedicated focus groups, on-site visits, invaluable advisory sessions, and more. Your tireless efforts and dedication have been the driving force behind making all of this possible. Thank you to Georgianna Chondrou, Silvia Diazzi, Stefanos Nastos, Konstantinos Karalariotis, Marirena Barkatsa, Panagiotis Magnisalis, Varvara Tsirogianni, Réka Andrásy, Iraklis Chatzielenoudas, Pinelopi Katsigianni and Spyridoula Loukopoulou. Thank you for embracing the vision of Youthmakers Hub and making the impossible possible.

As we move forward into a new year filled with promise and potential, we do so with the knowledge that together, we can continue to empower young individuals and foster collaborations that will drive positive social change in Europe and Africa. Thank you for being a part of the Youthmakers Hub family, and here's to an even more impactful and inspiring 2023.

With gratitude and determination,

Marilena & Konstantinos



Marilena Maragkou
Co-founder & Project Coordinator

A handwritten signature in black ink, appearing to read 'Marilena'.



Konstantinos Maragkos
Co-founder & Communication Specialist

A handwritten signature in black ink, appearing to read 'KM'.

Our partners

Our 2022 achievements have been made possible through the invaluable support of numerous foundations, steadfast corporate partners, and dedicated funding institutions. Their contributions go beyond just funding; they are the cornerstone of our success and the driving force behind our impactful initiatives in 2022.



European
Commission

Horizon 2020
European Union funding
for Research & Innovation



Erasmus+

eurodesk

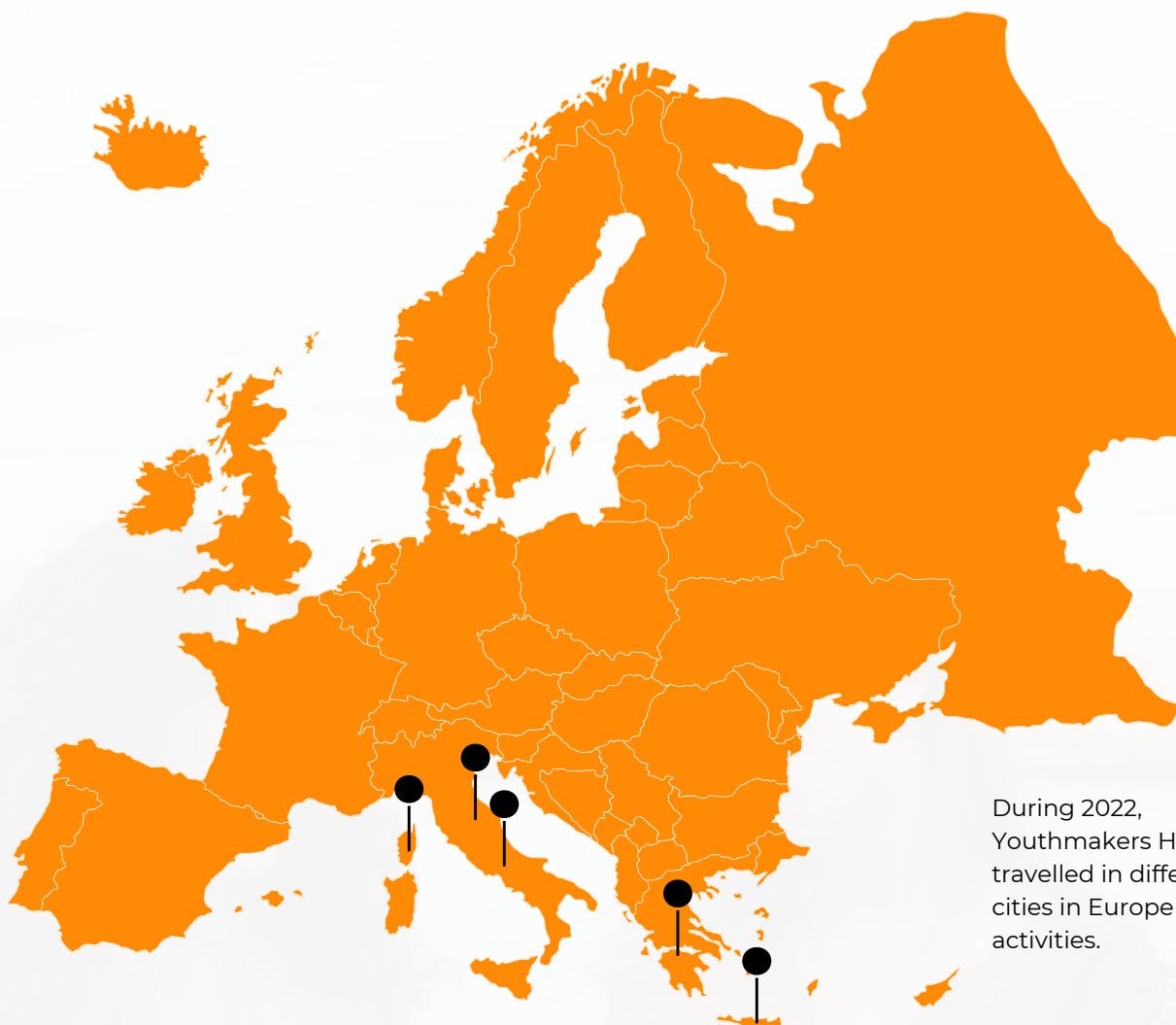


EUROPEAN
SOLIDARITY
CORPS



Athens





During 2022, Youthmakers Hub travelled in different cities in Europe for activities.

Vision

To **cultivate a new generation** of empowered young individuals who create positive change in their communities.

Mission

To serve as a **catalyst for social change** by providing the necessary tools & knowledge and fostering collaborations in **Europe & Africa**.

Aim

To **create and disseminate impact.**





The **AfriConEU** project envisions to essentially strengthen and reinforce the digital innovation ecosystems in Africa by targeting existing Digital Innovation Hubs (DIHs) and supporting them through capacity building and networking activities. African DIHs are playing a central role in the development of digital entrepreneurship and by raising their capacities to tackle the challenges they face they will be more effective in driving digital innovation forward.

To achieve its mission, the AfriConEU project connects DIHs from Nigeria, Uganda, and Tanzania with DIHs from Europe with the aim to (i) facilitate knowledge and experience sharing, (ii) drive the development of mutually beneficial partnerships, and (iii) support the creation of collective projects for boosting digital economy, empowering youth and fostering innovation and growth.

This year's activities

[AfriConEU Vidcast Series | Digital Innovation Talks](#)

[AfriConEU Networking Academy](#)

[AfriConEU International Brokerage Event \(Bologna, Uganda, Tanzania, Nigeria, Ghana\)](#)

[Participation in events \(Africa Europe Week 2022 / 3rd APRM Youth Symposium, 4th Erasmus+ International Staff week\)](#)

[Consortium Short Interviews](#)



EUth Voices for Social Change

Erasmus+ KA2

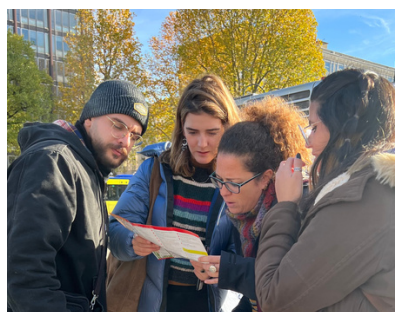
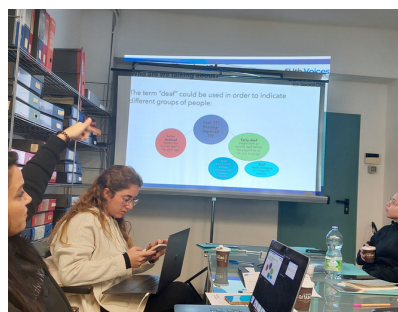


The **EUth Voices for Social Change** project aims to instill in participants a sense of power to be visible and heard not just locally or nationally, but also at the European level, as active members of a larger and worldwide community. This project's focus is to empower youth through digital means and storytelling methodologies like podcasting, to fulfil the need of young people to experience a feeling of belonging to a common and EU community and to empower marginalised people by fostering connection amongst youngsters from different backgrounds.

This year's activities

- Kick off meeting
- First In-person Meeting

EUth Voices
for Social Change



Refl'Action

Erasmus+ KA2



The project **Refl'Action** focuses mainly on using Reflection as a practice to promote the well-being and transferability of learning to empower young people as well as to promote an active lifestyle aimed at conscious growth. Through practical activities, both digital and on the ground, the project will aim to achieve the transferability of reflective practices in daily life. The project aims to promote well-being, active participation in community life, the development of digital skills, and the strengthening of the sense of belonging to the European Union.

This year's activities

[Transnational Meeting in Corse](#)

[Refl'Action Research](#)

[Refl'Action Vidcast Series](#) | [Reflection Talks](#)

It's reflection time | [Sabaudia](#), [Crete](#), [Corse](#)

[It's art and reflect time!](#)

[Reflecting on Solutions](#), Greece

[Refl'Action](#) | [Adventure & Sports](#), Italy



nEUCitizenship

Erasmus+ KA1

The **nEU Citizenship** project aims to educate participants on civic engagement through the lens of sustainable development and digitization. Through practical and on-the-ground activities, the project will activate Greek youth to become civically engaged and serve as multipliers of European priorities and the U.N. Sustainable Development Goals (SDGs) on local, national, and regional levels. It also revitalizes public dialogue amongst youth, decision-makers, CSOs, and other key stakeholders from relevant public, private, and third-sector entities.

This year's activities

[nEU Citizenship in Alpochori, Dorida](#)

[nEU Citizenship in Chania, Crete](#)

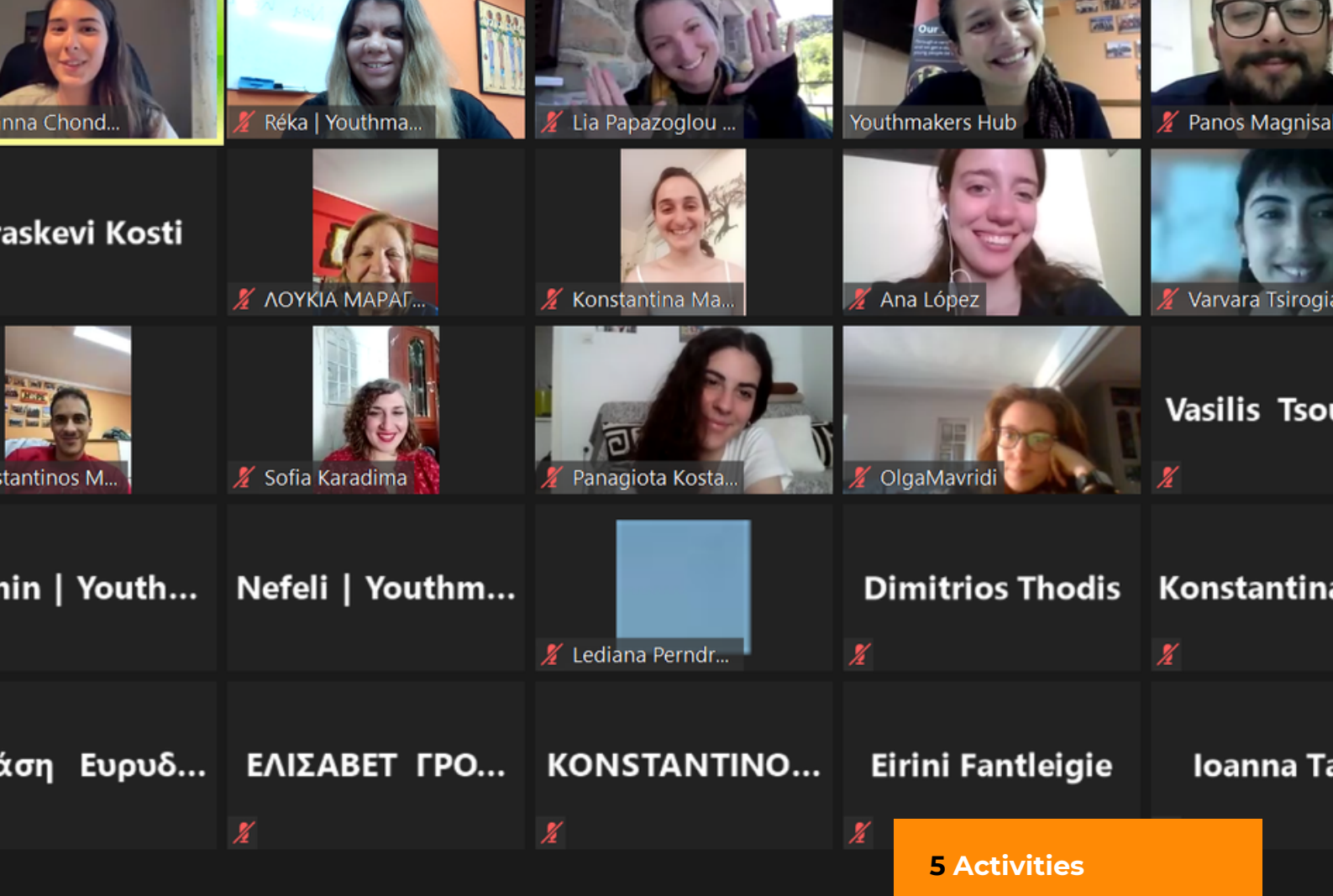
[nEU Citizenship: "Using digital tools for civic engagement", Athens, Greece](#)

[Climathon Chania](#)

[State of the Union: Transforming Challenges into EU opportunities](#)

NEU CITIZENSHIP





Be Gr-In!

European Solidarity Corps

Be Gr-In, an initiative supported by the European Solidarity Corps, is dedicated to educating and engaging youth (aged 18-35) in Kallithea and Athens on environmental protection and sustainable development. The project's activities are designed to raise awareness about the significance of preserving the natural environment, promote sustainable living, and emphasise the interconnectedness of environmental consciousness, entrepreneurship, and mental well-being. Through a multifaceted approach including social media campaigns, workshops, webinars, and informative animation videos, "Be Gr-In" empowers participants to embrace a greener, more sustainable lifestyle, fostering a sense of environmental responsibility and encouraging community engagement in green initiatives. This project contributes to building a more eco-conscious and resilient community for the future.

5 Activities

12 Months

37 Participants

2 Trainers

33 Cities



[Social Media Campaign: Tips for Sustainability \(April 2022\) \(online event\)](#)

[Workshop: How can our world become more sustainable? \(May 2022\) \(online event\)](#)

[Webinar: Let's talk about climate change! \(June 2022\) \(online event\)](#)

[Social Media Campaign: Green Corners \(August 2022\) \(online event\)](#)

[Animation videos \(April – July 2022\)](#)



Africa in Greece

European Solidarity Corps

Africa in Greece, an initiative under the European Solidarity Corps, empowers African youth in Athens by providing them with essential 21st-century skills, including collaboration, communication, leadership, and digital proficiency. This project not only prepares participants for the job market but also fosters intercultural understanding and cross-cultural communication between African residents and the local community. Through activities such as a social media campaign promoting EU opportunities, training seminars on project management, entrepreneurship, pitching, and communication, "Africa in Greece" equips young individuals with the knowledge and confidence needed to succeed. The program culminates in a dissemination event where participants showcase their cultures and skills, promoting diversity and inclusion.

4 Activities

12 Months

125 Participants

4 Trainers

59 Cities

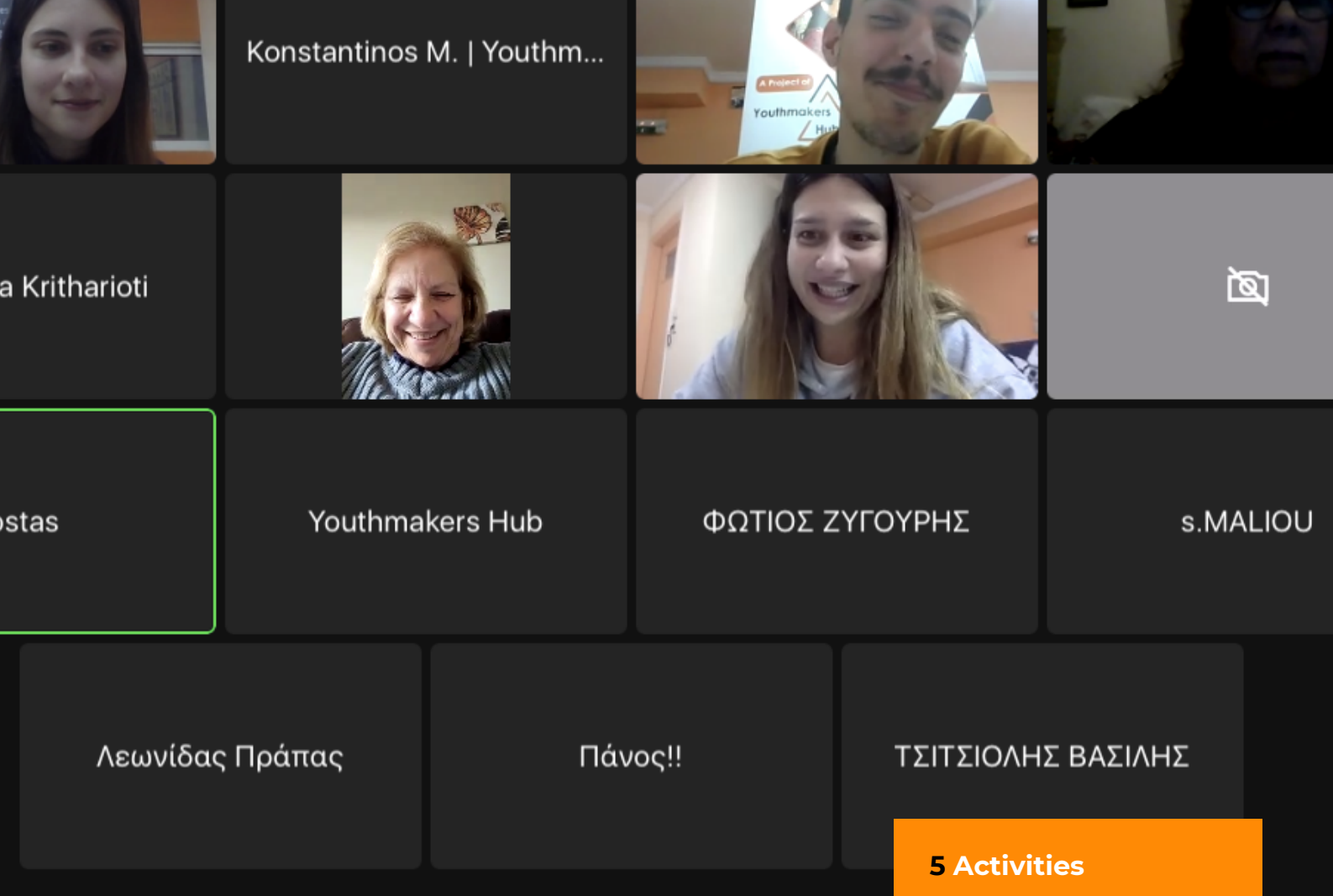


[Social Media Campaign \(March 2022\)](#)

[Training Seminar: Project Management & Entrepreneurship Skills \(April 2022\)](#)
(online event)

[Training Seminar: Pitching & Communication \(May 2022\)](#) (online event)

[Dissemination Event \(July 2022\)](#)



Digital Literacy For Seniors (DLFS)

European Solidarity Corps

Digital Literacy For Seniors (DLFS), supported by the European Solidarity Corps, addresses the pressing issue of digital illiteracy among seniors (50-70 years old) in the Attica region, with broader implications nationwide. This initiative empowers seniors with essential digital communication skills and tools, including Skype, Zoom, Facebook, Instagram, Messenger, Viber, and WhatsApp. By enhancing their digital capabilities, DLFS aims to foster social engagement, active citizenship, and improved mental well-being among seniors in a post-COVID-19 era. The project encourages communication, social inclusion, and network-building among participants, facilitating a supportive community.

Training Seminar: Introduction to the web and social media, dark social media and communication channels (February 2022).

Training Seminar: Customized Training on Social Media (March 2022).

Digital Seniors Facebook Group (March 2022).

Small-Group Workshop (April 2022).

Survey (May 2022)

5 Activities

12 Months

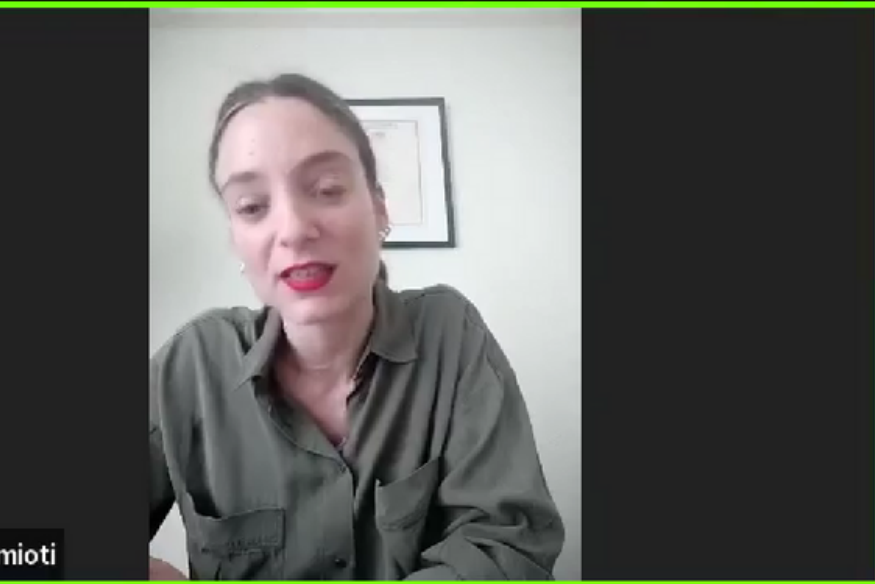
83 Participants

2 Trainers

21 Cities



Digital Literacy for Seniors



Digitally Present, Physically Active

European Solidarity Corps

Digitally Present, Physically Active is a dynamic initiative funded by the European Solidarity Corps, dedicated to promoting holistic well-being among young individuals. Focusing on nutrition, physical, and mental health, this project emphasizes the importance of balanced diets and active lifestyles. Through a series of engaging activities, including a social media campaign on nutrition and exercise tips, live streams with nutritionists, informative webinars featuring experts from diverse fields, fitness video campaigns, and an inspiring online challenge, the project aims to raise awareness and inspire positive lifestyle changes. "Digitally Present, Physically Active" fosters a culture of well-being, with its ripple effects benefiting both individuals and the broader local community.

- 5 Activities**
- 12 Months**
- 495 Participants**
- 3 Speakers**
- 15 Cities**

Digitally present
Physically active

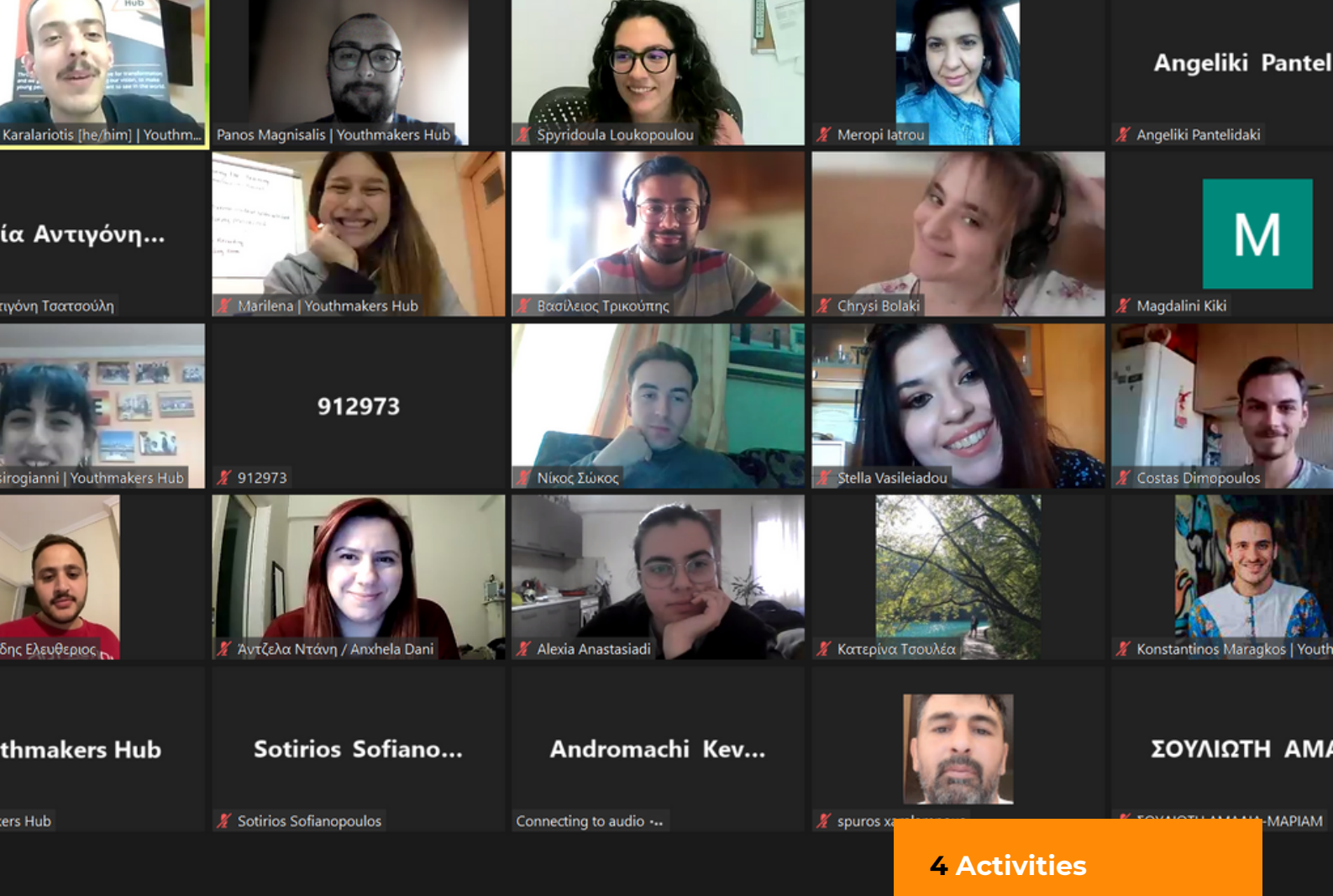
[Social Media Campaign: Nutrition & Exercise Tips \(Apr 2022\) \(online event\)](#)

Onlinechat: Ask the Nutritionist! (Apr 2022) (online event)

[Webinar: Let's talk about health! \(May 2022\) \(online event\)](#)

[Fitness Campaign \(Jun 2022\) \(online event\)](#)

Online Challenge #IAmHealthyAreYou? (Jul 2022) (online event)



Project Managers Academy

European Solidarity Corps

Project Managers Academy, funded by the European Solidarity Corps, empowers young Athenians aged 24-30 with project management skills and funding proposal expertise. It includes webinars on project management essentials and tools, guidance for ESC project applications, and a dynamic Hackathon where participants tackle community challenges. This program showcases our commitment to youth empowerment and community-driven solutions with a European perspective.

[2-day webinar: Project Management: Introduction to Project Management \(April 2022\)](#) (online activity).

[2-day webinar: How to be a more inclusive Project Manager? \(May 2022\)](#) (online activity).

[How to write an ESC Project \(June 2022\)](#) (online activity).

[2-day Hackathon \(July – August 2022\)](#) (online activity).

4 Activities

12 Months

133 Participants

4 Trainers

42 Cities





YMH goes back to school!



Youthmakers Hub has been invited to the 10th Secondary School of Kallithea to inform students about EU opportunities. The co-founder and Program Coordinator of YMH, Marilena Maragkou, explained to students how they could apply for Erasmus+ opportunities and other EU projects. In particular, they became acquainted with Erasmus+ Youth Exchanges, DiscoverEU, European Youth Portal, and the SALTO platform.



Participation in events



Our co-founder, Konstantinos Maragkos, was invited as one of the spark speakers for the Youth at Work Partnership Towards Collaborative Practice (TCP) Forum in Ioannina with the theme "Digital and Social Innovation for Social Inclusion." Established in January 2018, the Youth@Work Partnership on Youth Employability and Entrepreneurship is an institutional alliance of 11 Erasmus+ National Agencies (NAs) and 4 SALTO-YOUTH Resource Centres (SALTOS).

YMH at the Youth at Work Partnership TCP Forum Greece 2022 in Ioannina, Greece



On the 14th of November, Youthmakers Hub participated in the Networking Workshop organized by INEDIVIM at Myrtillo Cafe. The workshop was focused on the four Erasmus + priorities.

YMH at the INEDIVIM workshop for Erasmus Priorities



On the 7th of November, Youthmakers Hub participated in the Eurodesk Multiplier Network National Meeting organised by Eurodesk Greece and INEDIVIM at Impact Hub Athens.

YMH at the Eurodesk Multipliers Event in Athens!



The University of Piraeus organized the 4th Erasmus+ International Staff Week in Piraeus on the 18th – 22nd of July 2022. Participants from African, Asian, and European countries attended the event. The event lasted five days and included 34 speakers and 200 participants, including university students, professors, and administrative staff. Youthmakers Hub was invited to present its organization, projects, and services.

Youthmakers Hub at the 4th Erasmus+ International Staff week

Participation in events



Marilena Maragkou, Co-founder & Program Coordinator of Youthmakers Hub and Education Expert of the AU-EU Youth Cooperation was invited as a speaker at the 3rd APRM Youth Symposium on 4th – 9th July 2022 at the Speke Resort Muynyono in Kampala, Uganda. She presented the project WE AfriHug as an innovative education project during the AUC/UNICEF Session: Transforming Education in Africa Youth Consultation /Pitch-to-Youth.

Youthmakers Hub invited to the 3rd APRM Youth Symposium in Uganda



Youthmakers Hub has participated as a Communication Partner in the exhibition “Η Πορεία της Γραμμής”, where pieces of engraving art created by Panagiotis Pristouris, have been shown to the public. The exhibition was organized by My Artist and co-organized by the Epigraphic Museum, and it was the first fully accessible art exhibition in Athens.

YMH as Communication partner at the first accessible exhibition in Greece! Let's move!



Youthmakers Hub has been invited as a Jury Committee to evaluate students' presentations at the University of Piraeus. Dr. Sofia Mastrokourou has organized a hackathon in the framework of the course “Tourism Entrepreneurship” of the Department of Tourism Studies.

YMH team meets the new generation of Tourism Entrepreneurs!



On the 28th of May, 2022, the Youthmakers Hub participated in the First Lego League Discover and Explore Piraeus under the umbrella of Piraeus Sea Days 2022. Through the event the young participants dived into the secrets of Robotic Science, exploring and discovering new ways to present their ideas.

First Lego League Discover & Explore Piraeus

News & Media

Youthmakers Hub
Social Media Community **8.224**

Engagement **87K**

Reach **149K**

Date	Feature
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November
2022

**Climathon
Chania 2022!**



November
2022

**Our Co-founder,
Marilena
Maragkou, at
OpenTV!**



March
2022

**Our Co-founder,
Marilena Maragkou, at
Athens Calling Radio
Show at ERT!**



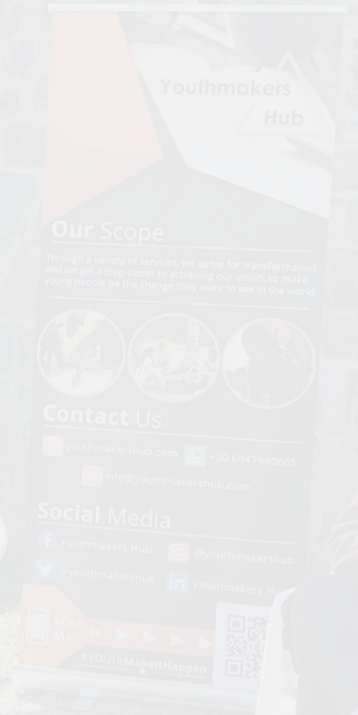
Looking ahead

Throughout 2022, Youthmakers Hub (YMH) continued to fulfil its pivotal role as a catalyst for social change by bridging the gap between Europe and Africa. Our unwavering commitment to our core values of Empowerment, Adaptability, Collaboration, Innovation, Inclusion and Diversity guided our every action and partnership. YMH's initiatives in the realm of education were noteworthy, with the launch of youth empowerment workshops and innovative digital learning platforms that extended educational opportunities to underserved communities.

As a testament to our expertise and versatility, YMH continued to deliver specialised capacity building and communication & dissemination services in various fields, including soft and digital skills, digital innovation, sustainable development, youth work, and entrepreneurship. Our interactive training seminars, workshops, and hackathons provided valuable learning experiences, further reinforcing our commitment to fostering positive change and making a meaningful impact in the Europe-Africa ecosystem. As we look ahead, YMH remains dedicated to being a force for positive change and eagerly anticipates continuing its transformative work in the coming years.



**Inspiring change.
Creating impact.**



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