



www.samirediteur.com

Samir Éditeur S.A.L.



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About Samir Éditeur S.A.L.

- Publishing house founded in 1947
- Specialized in French and Arabic textbooks and fiction (around 750 titles)
- Exclusive distributor of Oxford University Press in Lebanon, Helbling Languages, ELI Publishing, Black Cat – Cideb in the Middle East and Gulf countries



IMPROVE THE QUALITY OF LEARNING

Problem – Solution - Purpose



Milestones

1947 Samir Abdo-Hanna founded Samir Bookstore in Gemmayze, in the heart of Beirut.



1958 First publishing project, the math series *Hissab attaleb*.



1962 Our series meets great success



1982 Samir was awarded chevalier des Palmes académiques françaises.



2003 The company is renamed Samir Éditeur to devote itself to publishing.



2011 Our textbooks are adopted in French public schools.



2012 The Creation of Samir Éditeur online bookstore.



Product Offer



[Website](#)



[Website](#)



[Website](#)



[Website](#)

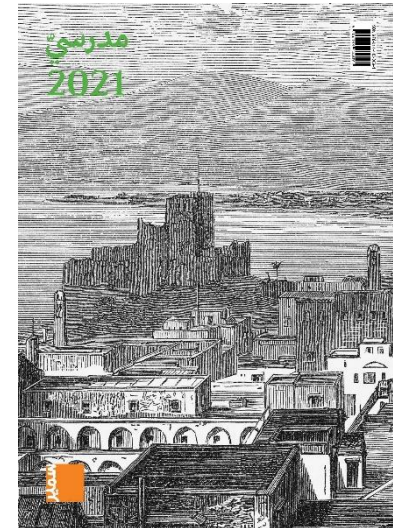
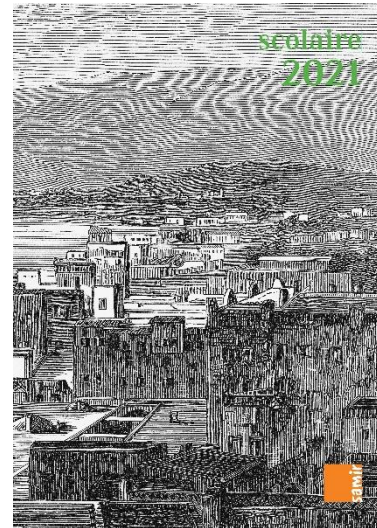


ELI PUBLISHING

[Website](#)

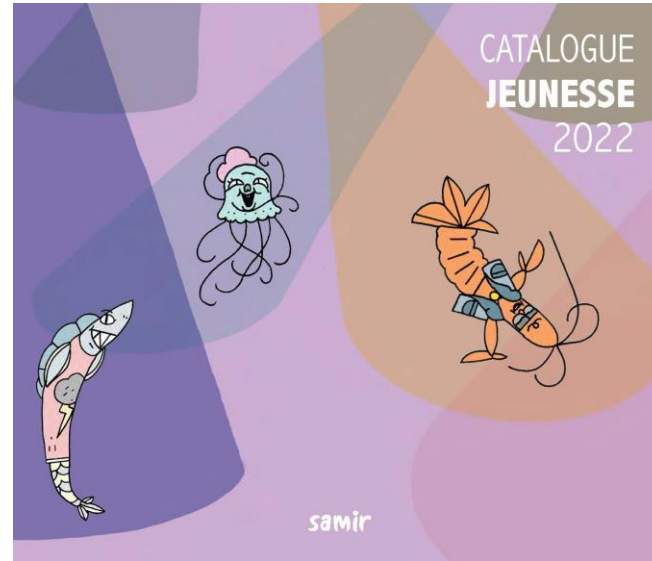
Our Textbook Catalogue

- French as a Native Language
 - 2 series for Kindergarten: *Tam Tam – Aux 4 vents*
 - 1 series for Elementary school: *Architecture*
 - 1 series for Junior High School: *Le français en chantier*
- French as a Second language
 - 2 series for Elementary school: *Nouveau Sésame – Graine de mot*
 - 1 series for Junior High School: *Mosaïque*
- French as a Foreign Language
 - 1 series for Kindergarten: *Tournicoti*
 - 1 series for Elementary school: *La récré*
 - 1 series for Junior High school: *France-Trotteurs*
 - 1 series for High school: *Casquette*
- Arabic as a Native Language
 - 1 series for Kindergarten: *Tarbouche* طربوش
 - 1 series for Elementary school: *Bissat Arri7* بساط الريح
- Arabic as a Foreign language
 - 1 series for Elementary school: *Fanous* فانوس

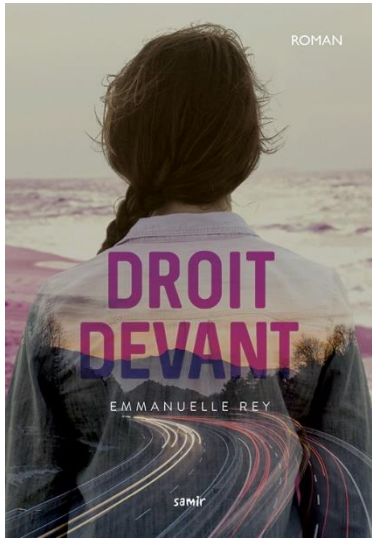


Our Children and Young Adult Catalogue

- 75 French titles
 - Picture Books
 - Documentaries
 - Novels
- 79 Arabic titles
 - Picture Books
 - Documentaries
 - Novels



Awards and Recognition



Straight Ahead

Samir Éditeur

2020 – [Comité de lecture de la PEEP / Coup de cœur](#)

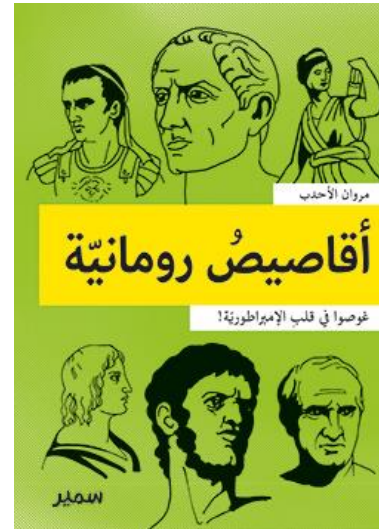
2020 – Sélection Prix Ados 2020-2021
Rennes Ile-et-Vilaine

2020 – [Sélection Prix alTerre Ado](#)

2020 – [Sélection Prix Cendres](#)

2020 – Sélection Prix Danielle Grondein

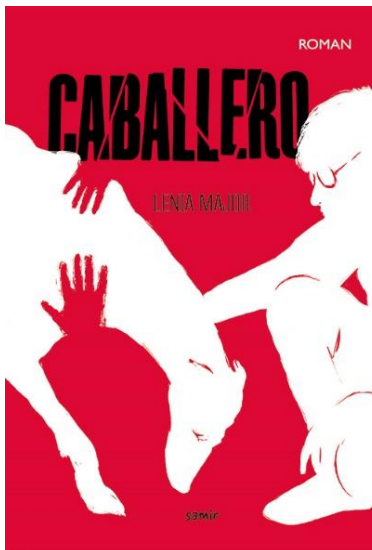
2020 – [Sélection Prix Tatoulu 2021](#)



Roman Short Stories

Samir Éditeur

2016 – [On the list of recommended readings by the Ministry of National Education of France in 2016](#)



Caballero

Samir Éditeur

2018 – [Lauréat du Prix Littéraire Paul Langevin](#)

2017 – [Lauréat du Prix de la ville de Cherbourg - Octeville](#)

2017 – [Lauréat du Prix Des Mots et des Merveilles / Catégorie Chrysalide](#)

2017 – [Choix des bibliothécaires de Saint-Étienne du Rouvray](#)

2016 – [Sélection Prix Littéraire 30 Millions d'Amis](#)

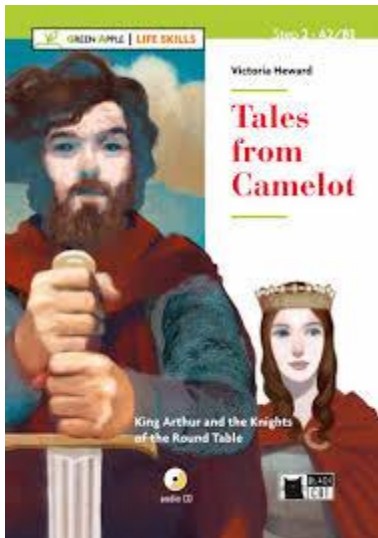
Awards and Recognition - Partners



Granny Fixit and the Viking Children
Young ELI Readers
2018
Very Young Learners Language Learner
Literature Award



Hooray! Let's Play!
Helbling
An award-winning 3-level course of
English for 3 to 5 year-olds by world-
renowned author team Herbert Puchta
and Günter Gerngross.



Tales from Camelot
Black Cat, Cideb
2018 – Finalists
Adolescent & Adult: Elementary
Language Learner Literature Award

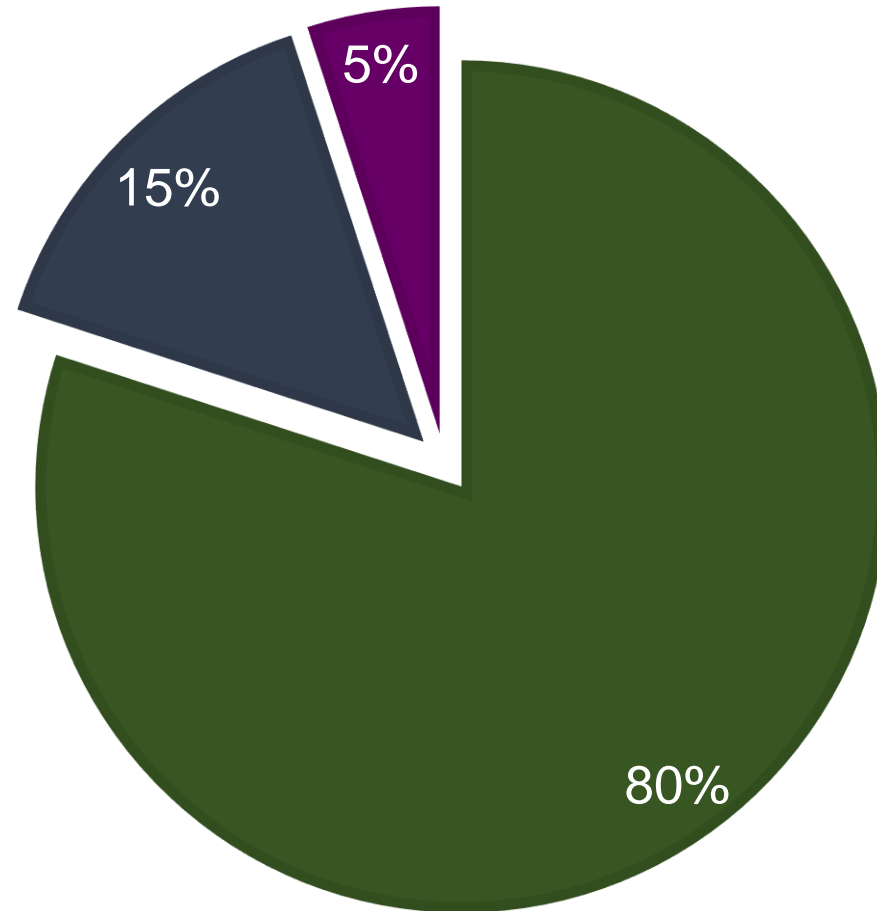


Mulan
Oxford University Press
2018 – Young Learners Language Learner
Literature Award

Positioning

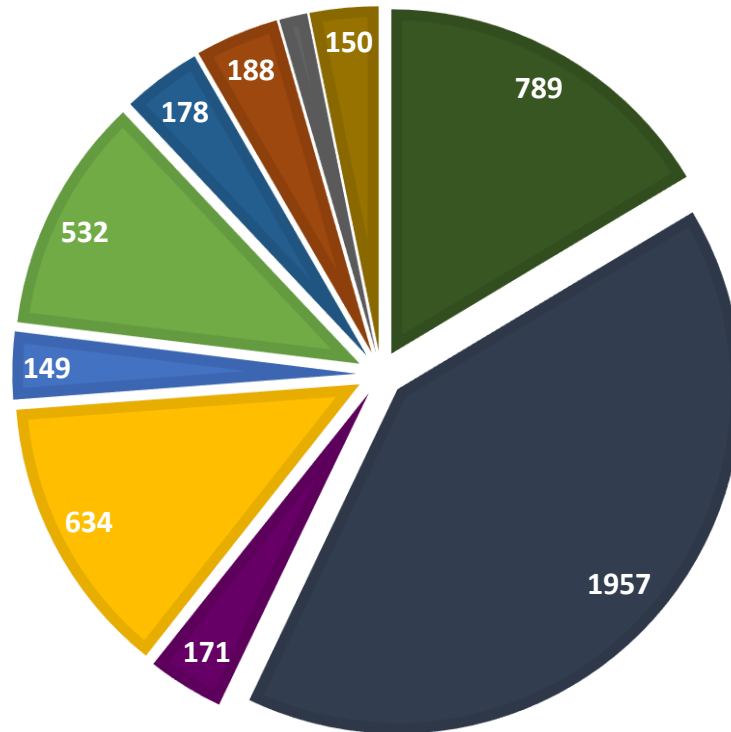
SALES & DISTRIBUTION PRESENCE

■ Middle East & Gulf Countries ■ France ■ Rest of the World



Positioning

NB OF SCHOOLS REACHED PER YEAR



Management Team



Chairman and CEO



Deputy General Manager



Deputy General Manager

Organizational Chart

