

PARTNER INFORMATION FORM
STRAIT UP



GENERAL INFORMATION

Organization ID # - PIC	E10256804 - 892020149
Full Legal Name	Strait Up Association
Acronym	Strait Up
CIF Number	G01809227
Country	Spain
Address	Mar Tirreno 60, 11380 Tarifa
Email	straitupbmxtangier@gmail.com
Website	www.straitup.es
Instagram	@straituptarifa

PROFILE

Type of organization	Non-profit association
Is the Organization a public body?	No
Is the organization non-profit?	Yes

BACKGROUND AND EXPERIENCE

Presentation
Strait Up is a small non-profit association based in Tarifa, the very southern tip of Europe and closer to Tangier, Morocco than any city in Spain. We use non-formal education and

intercultural learning to connect with youth on both sides of the Strait of Gibraltar and create a sense of shared neighborhood that bridges continents and cultures.

Our objectives are:

- Promote healthy lifestyle habits in the Strait of Gibraltar area.
- Stimulate debate around the EU project and the relationship between the EU and its south med neighborhood.
- Provide opportunities for cultural exchange and cooperation in the Strait of Gibraltar
- Protect and reform cultural patrimony and heritage in the Strait of Gibraltar area.
- Promote gender equality.
- Promote the participation of young people in political, economic, social and cultural life in the Strait of Gibraltar.

Our main activities focus on supporting youth to self-organize and engage in intercultural learning while preparing for a viable future. The goal is to connect local youth to the EU programs, resources and information that will empower them to create pathways to a positive future for themselves and their community. We use bikes as a way to engage with NEET youth, as a vehicle and metaphor for freedom of movement, and to model social inclusion, tolerance and personal development. Our specific social context is the extremely high youth employment and formal education failure rate on both sides of the Strait of Gibraltar. All projects and activities are intended to bring new opportunities for personal and professional growth to young people through active, hands-on experience and learning.

Local Activities and Experience

- Seeking out NEET youth and connecting them to Erasmus+ youth exchanges and training courses. Providing them with logistical and financial support and mentoring so that they can participate.
- Implementing local workshops based on Erasmus+ project international trainings.
- Mentoring self-organized youth projects in Spain, Morocco and Nigeria, as well as mentoring the EU-Africa Hachathon.
- Working one on one with local youth to prepare CVs, application forms and interview skills as they prepare for work and education opportunities.
- Connecting youth to ESC programs, logistical support, finding sending organizations, creating CVs and applications, language assistance and personal support.
- Forming part of the official education plan for the City of Tarifa, participating in all city level events.
- Leading Women only bike events for the Spanish Cycling Federation.
- Managing the “Tarifa Chess Club” since 2017, including 30 members, regional level tournaments, a local chess league, and weekly classes at three levels.
- Workshops at local elementary and high schools regarding the benefits of sports, women in sports, sexual health, and chess.
- Workshops at local schools regarding hate speech, racism, gender violence and

islamophobia in social media.

- Workshops, competitions and other events using chess as an educational tool and vehicle to connect with youth and adults at risk of social exclusion.
- Sponsoring youth at risk to participate in sports activities.

National Activities and Experience

- COCO: (Contra El Odio Cotidiano - Against Everyday Hate Speech): National training of trainers for youth on the topic of racism, islamofobia, gender violence and aesthetic violence. Contribute to the Spanish national strategy against hate speech, accompany young people to the national forum for youth against hate speech.

International Activities and Experience

- RIDE: Rollsports for Inclusive Design and Empowerment. Three KA1 youth exchanges around public spaces for urban sports and youth empowerment through sports.
- SEED: Social Entrepreneurship for Education and Development. A small scale collaborative partnership to present best practices in social entrepreneurship around Europe, through an ebook, online course, youth interviews, local workshops and an online hackathon.
- REMEDY: Intercultural mediation and communication for youth. (KA2 project) Trainer
- LEGENDARY: The Role of Women in Legends and Fairy Tales, (Youth Exchange) trainer and program developer.

Key Personel

- **Rea Fraser** (President) Bsc, Geography and Environmental Science, MBA, International Business.

Ms. Fraser is the President and founder of Strait Up and has served on the board of several non-profit community associations that support youth and families in both Spain and Canada. She has 30 years experience in volunteering, mentoring, and teaching in various youth, sport and culture areas. She initiated the International Expo of Tarifa, where school children from 26 countries create an exhibition to showcase and share their cultures with peers. Currently she is also a support mentor for the EU-Africa hackathon project, a local leader for the Spanish Cycling Federation "Women in Bike" project, and on the board of directors of an association empowering women through sport.

- **Rogelio Santos** (Secretary) BSc, Biology

Mr. Santos is the Principal of the High School "Bahia de Algeciras" active in Erasmus+ projects for formal education. Besides 30 years as a professional educator and manager

within the education sector, he has many years of experience working with youth in the environment, as a workshop leader, youth mentor, and project manager. He is manager of the “Eco-school project” in Algeciras, Spain.

- **Carlos Rodriguez Lois** (Treasurer) BSc, Engineering.

Mr. Rodriguez is a Civil Engineer, Project Manager and Sports Association management expert. Carlos has 20+ years volunteering, working and leading community and sports associations. He has worked for the Red Cross as both a volunteer and manager, has served as President of Tarifa Swim Club, as Secretary of “Asociación Tarifeña de Ajedrez”, and as a board member on various community associations.

YOUTH BOARD OF DIRECTORS

- Juanje Trujillo: 24 years old, disabled professional BMX rider, NEET context, youth role model and leader within the extreme sports community. (Malaga, Spain)
- Zineb Koutten: 21 years old, photographer, social media influencer, skateboarder and role model for female athletes who wear hijab. (Casablanca, Morocco)
- Gabo Goldstock: 30 years old, social justice activist, irregular immigrant, President of the NGO, Share a Bike Share a Smile. (Bremen, Germany)

LEGAL REPRESENTATION

Title	Ms.
Gender	Female
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Last Name	Fraser
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CONTACT PERSON

Title	Mr.
Gender	Male

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Erasmus+ Projects			
Programme or initiative	Year	Reference number	Beneficiary Organisation
Erasmus+ KA204	2021	KA210-YOU-7C870CF7	Launch Pad Finland
Erasmus+ KA205	2021	KA152-YOU-2C1EB590	Gleis - D