

# MORBIKET



Morbiket is a studio for the creation and development of animated, fun, immersive content, combining paper media with mobile applications using augmented reality.







#### Morbiket in a few figures ...

+008

Youth and school books

60+

**Animated videos** 

50+

Interactive mobile content pieces

40+

awareness campaigns





- ANIMATED FILMS
- E-LEARNING VIDEOS



- 2D&3D ANIMATION
- AVATAR CRÉATION
- GAMES APP



- AUGMENTED REALITY
- OUTDOOR AND INDOOR



- HYBRID BOOKS
- ILLUSTRATIONS





#### Toufoula kids

MAGAZINE CONNECTED TO AN AR APPLICATION FOR CHILDREN FROM 8 TO 12 YEARS





#### Toufoubox

PERSONALIZED LANGUAGE LEARNING APPLICATION FOR CHILDREN AGED 5 TO 7 YEARS

#### **HykayatAR**

STORY BOOKS AUGMENTED WITH A
MOBILE GAME FOR CHILDREN
FROM 8 TO 12 YEARS





#### **Toufoutrip**

HERITAGE EXPLORATION APPLICATION
WITH CARD GAME AND PRINTED KIT FOR
FAMILIES AND CHILDREN AGED 7 TO 10
YEARS OLD

**MORBIKET** 

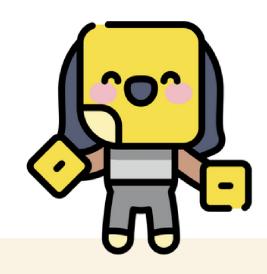




## ENHANCING THE READING EXPERIENCE WITH THE USE OF AUGMENTED REALITY AND OUTDOOR SPACES

#### Our services include:

- Customized and personalized experiences for each user.
- Engaging storytelling content that brings books to life.
- Immersive universe that is especially designed for children.



## WE POSSESS COMPLETE MASTERY OF THE CREATIVE CHAIN, ENCOMPASSING

- artistic,
- educational
- technical aspects

This provides a significant advantage to our customers, especially in terms of costeffectiveness and efficiency.



### OUR FUSION OF CULTURES PROVIDES A LINGUISTIC AND CULTURAL ADVANTAGE

Giving us access to both the Franco and Arab markets.













































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