



THE LEE BUSINESS INCUBATOR.

A LIVING SPACE WHERE IDEAS GROW
AND BUSINESSES SUCCEED!



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BACKGROUND

As a business incubator, we aim to create a supportive ecosystem where innovative ideas can flourish and diverse voices can be heard. We believe in the potential of the next generation of entrepreneurs and the positive impact they can have on our communities. We work to provide resources, mentorship, access to funding, and networking opportunities to help young and women entrepreneurs turn their ideas into thriving businesses.



OUR PROGRAMMES

1

Pre Seed Programme (Pathway innovative entrepreneurial solutions)

A pathway of 18 months We will help you to generate and validate your business idea, write your business plan, pitching deck, the financial model, and link you with the pre-seed fund opportunities.

2

Accelerator Programme

A pathway of 4 months to accomplish your ambition and embark on your national regional and globally sustainable journey.

3

Zowada Digital Accelerator Programme

Under Development

Pre Seed Programme (pathway innovative entrepreneurial solutions)

The program objective is to equip talented leaders to become capable of developing innovative entrepreneurial solutions that will make a lasting contribution to society and to build a community that empowers and inspires, breaking down barriers and promoting diversity in entrepreneurship in alliance with SDGs 2030.



Pre Seed Programmes

SUPPORT & OFFERINGS



Dedicated Team for Support Including Legal



Mentorship/ Coaching and Landing Programmes



Pitching Skills + Seed Fund Raising Business Plan Competition



Coworking Space



Marketing and PR



Biweekly Group and Individual Coaching Session Support for One Year

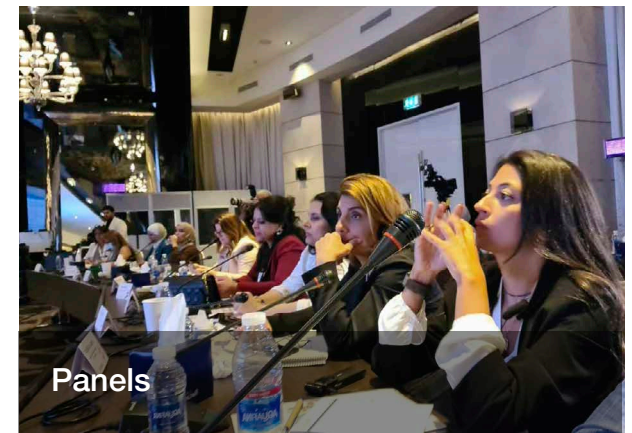


Accelerator Programme

The program objective is to help early-stage startups from 1 to 3 years build a strong foundation for long-term success by providing them mentorship, resources, and access to networks they need to manage, grow and scale their businesses.

Accelerator Programme

SUPPORT & OFFERINGS



Zowada digital Accelerator Programme (*Under Development)

The goal of the program is to create an enabling environment for the development and adoption of clean technology in the agriculture and agri-food sector, which will drive changes towards a low-carbon economy and promote sustainable growth. It offers activities such as collaborative analytical work, technical cooperation, training, and capacity building, as well as strategic dialogues.

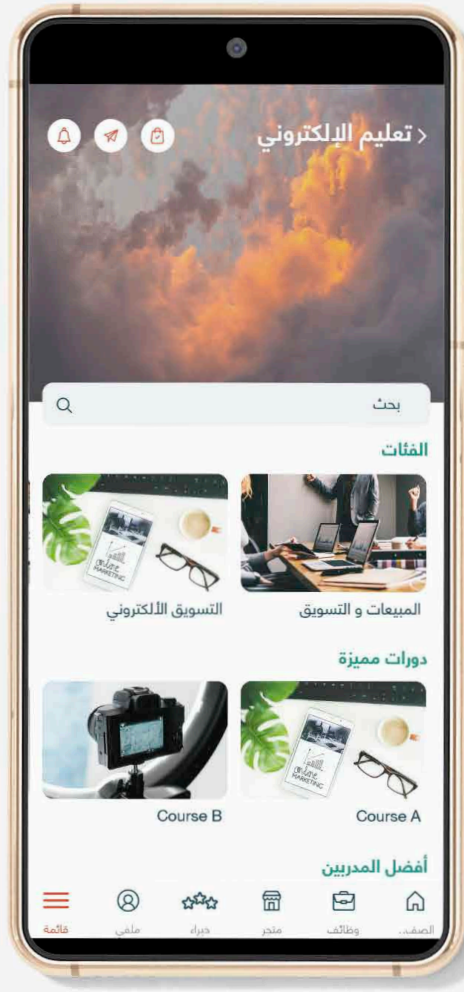
By supporting our program through crowdfunding, you can help us create a more sustainable future for the agriculture and agri-food sector and contribute to the transition to a low-carbon economy.



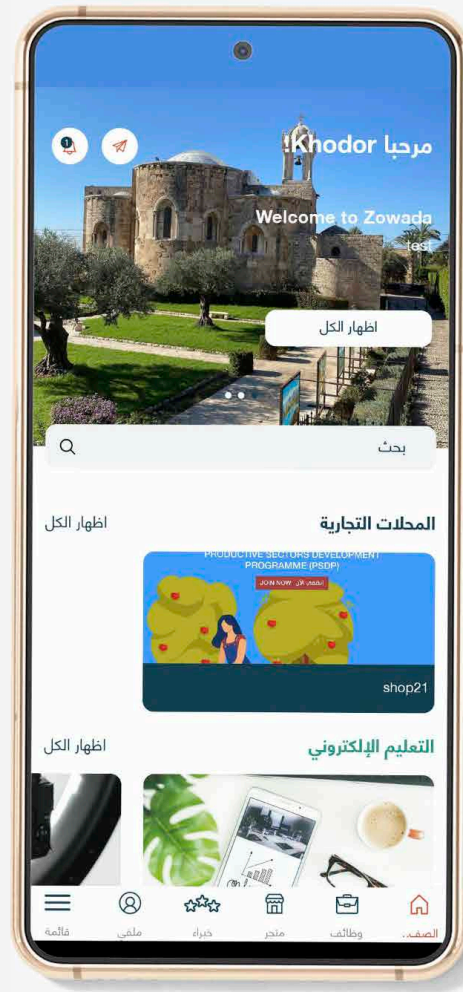
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Zowada Digital Accelerator Programme

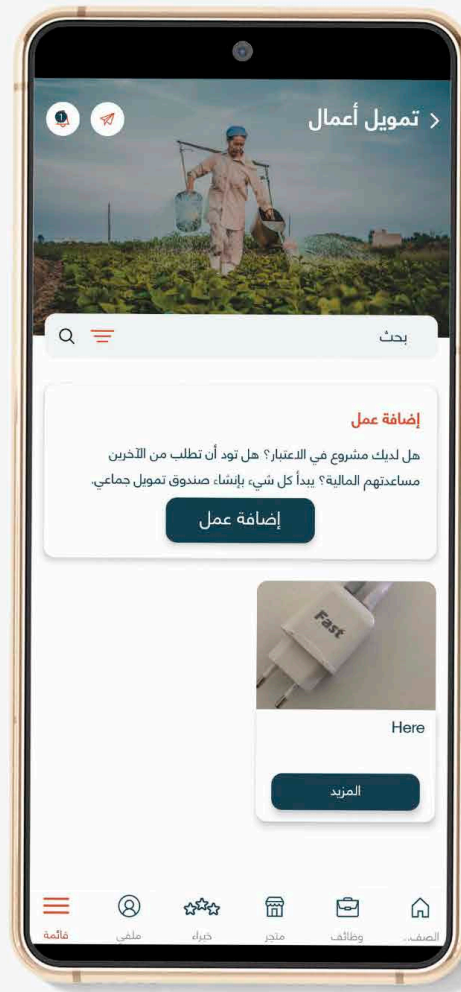
SUPPORT & OFFERINGS



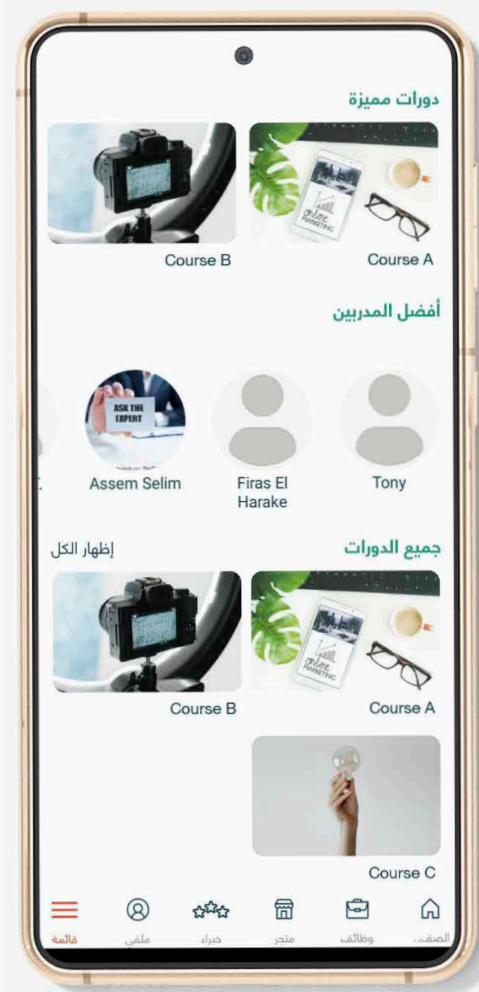
E-Learning



E-Marketplace



Crowdfunding



E- Coaching



LEARNING METHODOLOGY

In the educational methodology, we rely on several pillars, including accredited training programs, Lee Academy, which in turn composes and prepares specialized curricula for whether they are vocational, business management, or technological of all productive sectors, and As a partner organization of the International Labor Organization, we adopt this Pre-Seed Programme based on.

The Start and Improve Your Business (SIYB) programme is a management-training programme developed by the International Labour Organization (ILO) with a focus on starting and improving small businesses as a strategy for creating more and better employment for women and men, particularly in emerging economies. With an estimated outreach in over 100 countries, it is one of the world's largest programmes in this field. The programme has four interrelated packages - Generate Your Business Idea (GYB), Start Your Business (SYB), Improve Your Business (IYB) and Expand Your Business (EYB).



THANKS!

Does anyone have
any questions?

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