

**State of Palestine**

**Arab Center for Research and Media Studies**



**Introductory brochure  
For the Arab Center for Research and Media Studies**



## **An introductory brochure about the Arab Center for Research and Media Studies**

### **Definition of the center:**

**The Arab Center for Media Research and Studies is an independent research institution, concerned with research and related studies in media fields, and it was announced on the 29th of October 2018, and the center obtained a license under No. 25/160 / MA and registered under the Palestinian Publishing and Publications Law of 1995 And its amendments, and they fall under the jurisdiction and supervision of the Palestinian Ministry of Information**

### **Vision-:**

**Opening new horizons to stimulate scientific research and deepen understanding in the media field in order to support national development in Palestine and the Arab world through a national center that contributes to finding in-depth research, disseminating relevant information and enhancing opportunities to obtain appropriate knowledge.**

### **the message :-**

**Providing various research and advisory services in order to develop the media system, refine the research carried out with appropriate theoretical concepts and approaches, and expand options for researchers in the media field.**

### **Center Objectives- :**

- 1- Preparing studies and research that serve the Palestinian, Arab and international press**
- 2- Supporting and encouraging research and studies intentionally with the level of knowledge in media fields**
- 3- Supporting, promoting and disseminating research and studies related to media**
- 4- Preparing media cadres capable of keeping pace with the present and orienting the future.**
- 5- - Establishing training programs in media fields according to the needs of the Palestinian and Arab labor market.**



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- 6- Holding courses, seminars, lectures and conferences related to media fields**
- 7- Participation in conferences, seminars and meetings related to media fields inside and outside Palestine**
- 8- Connecting bridges of communication between researchers, media professionals, and graduates of media colleges and research centers**
- 9- Promote and encourage scientific research and contribute to the development of multidisciplinary curricula in media fields.**
- 10- Organizing scientific research seminars, lectures and forums between researchers and journalists to enrich the in-depth discussions on media issues.**
- 11- Promote scientific research and media studies in Palestine and the Arab world**

The center's activities: -

- 1- Holding specialized courses in media fields
- 2- Holding seminars, study days, and workshops for theoretical detail and discussion of Arab and international media developments
- 3- Issuing a research magazine to publish the researches of media professionals, mass media graduates, and researchers in media fields
- 4- Issuing informative and educational brochures on the conditions of scientific research in media issues
- Forming a team to arbitrate research in media fields
- 5- Publishing research papers, books, publications and presentations on media issues
- Participation in scientific and court conferences in Palestine and abroad.



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### **Areas of interest of the center- :**

- 1- Economic and social studies**
- 2- Media Studies**
- 3- Human and civilized studies**
- 4- Opinion polls**