

Anna Lindh Foundation // Celebrating the Mediterranean

If you think that this call is just about music, you are in for a surprise.

Prepare to embark on a journey that weaves musical performances with social impact. Welcome to an extraordinary opportunity to celebrate the Mediterranean in all its richness and diversity. The Anna Lindh Foundation invites you to join a remarkable journey that transcends boundaries and unites people through the power of music.

At the Anna Lindh Foundation, we believe in the transformative power of music. Our mission is to create an inclusive space where diverse voices harmonize, and together we celebrate the beauty of our differences.

Join us in celebrating the sounds of inclusion and showcasing unity amidst diversity.

Submit your proposals now.

Open call for participation

The Member States of the “Barcelona Process: Union for the Mediterranean” have declared November 28th as the ‘Day of the Mediterranean’ – a day dedicated to cherishing our shared identity, embracing our common heritage, and nurturing the love we hold for the enchanting Mediterranean. It's a day where the ties between its two shores grow stronger, and intercultural exchanges flourish.

Following the success of the first edition, the ALF invites civil society entities, to submit proposals for community-based musical performances (non-profit-no ticket sales). The most outstanding ones will be selected for simultaneous execution in different countries of the Euro-Mediterranean region on November 28, 2023. Performances will take place in public spaces/facilities in collaboration with Local Administrations (local government entities).

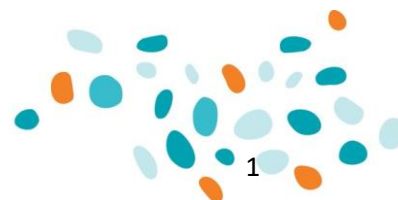
Purpose of the call

The objective of the call is to orchestrate simultaneous free musical performances (lasting between an hour and a half and two hours) across different countries of the Euro-Mediterranean region on the same day and at the same time (around 19.00-20.00 CET, to be decided with the selected leading organisations), to generate a wave-like effect in celebrating the Mediterranean and its diversity at the community level.

Likewise, this call seeks to encourage Civil Society Organisations to work in tandem with Local Administrations, as a way to empower them at the local level while promoting the principles and values of the intercultural dialogue both at a grassroots scale and to broader audiences.

To achieve this, it is very important that the performances demonstrate engagement to diversity and community rooting.

Capitalising on the different steps of this call, and to create momentum, the ALF Secretariat will proactively engage in regional outreach campaigns and develop audio-visual materials to effectively communicate, raise awareness and make visible this initiative across the Euro-Mediterranean region. The ALF aims to ensure



broad participation in this initiative, fostering a sense of collective ownership and inspiring greater engagement among diverse stakeholders.

This initiative is organised in close coordination with the UfM Secretariat as a complement to its online campaign "[Find The Mediterranean in your city](#)".

Call for participation open until 30/09/23 midnight Central European Time, CET

Interested leading entities of the 42 countries of the Euro-Mediterranean region (Albania, Algeria, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Jordan, Latvia, Lebanon, Lithuania, Luxembourg, Malta, Mauritania, Monaco, Montenegro, Morocco, North Macedonia, Palestine, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain, Sweden, The Netherlands, Tunisia and Türkiye) are invited to submit their proposals (in English, French or Arabic) before September 30th at 23.59 CET via the online application form only. The same organisation may not submit more than one proposal.

Indicative timeline

31/08/23 Launch of the call for participation

30/09/23 Deadline to submit free musical performances proposals

14/10/23 Announcement of the selected free musical performances

15-27/10/23 Contracts signature

30/10/23 Zoom meeting with the selected leading entities to share approaches and to coordinate the different free musical performances

28/11/23 Manage the organization of the free (non-profit-no ticket sales) musical performances

11/12/23 Zoom meeting with the selected leading organisations to carry out an ex-post evaluation of the different components of this initiative.

An Infosession will be organised on September the 14th. Details will be published on the ALF website.

How to prepare the proposals in three steps

1. The applicant organisation shall reach an agreement in principle with a Local Administration to partner in the organisation of a free musical performance
2. Settle a public space/facility where the free musical performance will take place
3. Identify a local music group with a particular intercultural added value

Selection criteria

Proposals will undergo a comprehensive evaluation led by a team of experts.

Priority will be given to proposals led by members of the Anna Lindh Foundation from the 42 National Networks and a geographical balance between regions and countries will be observed.

For the evaluation procedure, the following elements will be taken into account:

- Engagement of the Local Administration involved in the free musical performance (35%)
- Music group's added value in terms of diversity/interculturalism and community rooting (20%)
- Dissemination plan of the free musical performance at the local level (10%)
- Environmental sustainability, gender equality and social responsibility approach (9%)
- Inclusive target audience of the concert at the community level (6%)
- Overall objective and quality of the proposal (20%)



Tasks to be done/coordinated by the selected lead organisations

- Conclude a written agreement with a Local Administration on the public space/facility where the concert can be held and the services it will provide (permits/logistics/dissemination)
- Contract a local group of musicians with a particular intercultural added value to play between an hour and a half and two hours concert on November the 28th 2023
- Ensure that the selected music group post an existing video (the official ALF [Facebook](#) and [Instagram](#) accounts need to be always tagged) before the musical performance that includes any previous footage of a previous performance and share it on all of their social media platforms using the following caption:

“The Mediterranean Day is approaching, and we are glad to announce that we will be part of this exceptional day, we will take the stage for a free musical performance on November 28th at as part of this annual celebration organized and funded by the @AnnaLindhFoundation where music groups from all over the 42 Mediterranean countries will be performing at the same day, same time.

We would be so happy to have you amongst our audience to celebrate together the beauty of music’s universal language. Entrance is free and everyone is welcomed!#CelebratingTheMediterranean”

- Actively participate in the online meeting with the other selected organisations to share approaches and to coordinate the free musical performances
- Manage the organization of the free musical performance (non-profit-no ticket sales) ensuring the visibility of the ALF and the EU
- Provide at least five professional photos capturing the audience attending the concert, the music group performing on stage, and the interactive nature of the concert experience, highlighting its impact and
- Produce and publish a short video on Instagram and/or Facebook (the official ALF [Facebook](#) and [Instagram](#) accounts need to be always tagged) up to a minute in length, showcasing highlights of the musical performances: audience cheering, interactive moments with the audience, unique moments on stage, and everything that can capture the essence of your performance using the below caption

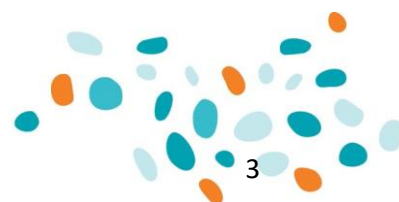
“From shore to shore and heart to heart, the echoing experience of #CelebratingTheMediterranean is here to last! It was a pleasure seeing you all and sharing our music with you! The #MediterraneanDay is a reminder for all of us to always be celebrating our common heritage as Mediterraneans through the power of music, a message that the #AnnaLindhFoundation is a fierce advocate of! Till we meet again, everyone! #MediterraneanDay2023” @AnnaLindhFoundation

- Submit a brief lessons learned report based on the online questionnaire template provided by the ALF
- Actively participate in the online meeting with the other selected organisations to carry out an ex-post evaluation of the different components of this initiative

The audiovisual assets described above will serve as a dynamic and compelling representation of the music group's journey and the powerful impact of music, enhancing the overall storytelling and celebration of the Mediterranean Day.

Financial allocation

Each selected leading entity will receive a lump sum allocation of 4.000 euro to contribute to cover the cost of organising the free musical performance and other related expenses. An additional 800 euro will be



allocated to the selected proposals that live stream the concert through professional equipment and share it with the ALF Secretariat.

60% of this allocation will be released upon provision of proofs of social media posts tagging the official ALF [Facebook](#) and [Instagram](#) accounts before the musical performance as highlighted above and the agreement in writing* with the Local Administration on the use of public spaces/facilities and other possible services (permits/logistics/dissemination) and signature of the contract.

40% will be released after having carried out the free musical performance upon the delivery of the professional photos, the short video showcasing highlights of the musical performances tagging the official ALF Facebook and Instagram accounts and the lessons learned report, mentioned above.

(): The contract/MoU/agreement/support letter must be concluded with the Local Administration and submitted to the Anna Lindh Foundation as pre-requisite to stating any payment procedure*

Background

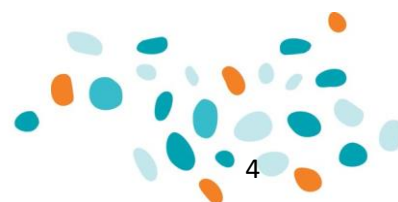
The Anna Lindh Euro-Mediterranean Foundation for the Dialogue between Cultures, ALF, (<https://www.annalindhfoundation.org>), created in 2005 and based in Alexandria is an international intergovernmental organisation and its aim, according to its statutes, is to promote the dialogue between cultures and to contribute to the visibility of the Barcelona Process through intellectual, cultural and civil society exchanges.

The Anna Lindh Foundation brings together organisations, institutions, policy makers, and other change makers from all Euro-Med countries to open a dialogue and cooperate. People meet, learn, and collaborate, through the Foundation's different projects and initiatives in different fields to empower them to create a chain of positive change that touches more lives and communities. Its action grounds on the two main bodies of the Foundation: It's Civil Society National Networks with more than 4,500 members and the 42 Members States of its Board of Governors.

Framework

This call is developed in the framework of the Action Grant NDICI-GEO-NEAR/2022/434371.

The indicative overall amount allocated to this call is 120.000 euro. The ALF Secretariat reserves the right to not to disburse all available funds.



Online application template

Description of the applicant:

Name of the leading entity:

Website/link of FB page of the leading entity:

Street/City/Postal code:

Country: [scroll down only the eligible countries]

Name of the contact person for this call:

Professional title:

Email:

Direct phone number with international country codes:

Is your organisation a member of one of the ALF National Civil Society Networks? Yes/No

If yes, please paste your profile link on the ALF corporate website

If no, have you submitted an application to become an ALF member? Yes/No when?

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How do you plan to disseminate and make visible the free musical performance at local level?

What do you expect to achieve in terms of inclusion of the target audience at the community level?

How do you address environmental sustainability, gender equality and social responsibility in your proposal?

Description of the Local Administration:

Name of the Local Administration involved in your free musical performance proposal

What are the main components of the arrangements with the Local Administration (spaces/facilities/permits/logistics/dissemination/other/potential multiplier effects)?

Could you provide any supporting documents in this regard at this stage? (the provision of this documentation will be mandatory for signing the contract) Yes/No

If yes, please upload it

Description of the music group:

Name of the music group

Brief presentation of the music group and its composition with links (at least one) to its credentials or previous performances

What is the added value of the music group in terms of diversity and interculturalism?

What is the added value of the music group in terms of community rooting?

Have you made an agreement with the suggested music group to ensure its availability with regard to this call?

Description of the public space/facility where the free musical performance will take place

Where will the free musical performance take place?

What is the capacity of the public space/facility where the free musical performance will take place?

Who is the target audience of the concert at the community level?

What is the expected number of attendees?

From where did you hear about this call?

Would you like to stay informed about the Foundation's activities and future opportunities, please consider subscribing to receive updates?

By participating in this call the leading organization accepts the provisions of the ALF regarding patents, privacy and intellectual property, the protection of personal data.

